



Constantin JURCUT / London, UK

16 YEARS EXPERIENCE in **GRAPHIC DESIGN** and **ARTWORK**. High skills - on both platforms, Macintosh and PC- in the creation and the development of an **extensive variety of graphic products** including **ads, corporate identity, brochures, sales folders, annual reports, periodicals, newsletters, posters, billboards, POS displays, packages, catalogues, cards and calendars, slide shows and presentations, cd covers, labels.**

In the **WEB DESIGN field**, duties included the creation of banners and site layouts, also the creation of entire **FLASH** based web sites. With an **EXCELLENT KNOWLEDGE OF THE GRAPHICS SOFTWARE** and of the **PRE-PRESS PROCEDURES**, the ability to carry a project from idea to final product. While **talented in hand-drawing** other tasks included the creation of illustrative materials for different media.

An **ALL-ROUNDER**, with good cognition of both **MACOS AND WINDOWS OPERATION SYSTEMS**, used to **work fast**, with **tight deadlines**, on **multiple projects at the same time**.

Very receptive to challenges, opened to new, flexible and with a positive attitude. With a background as illustrator in sci-fi magazines, a natural use of creativity and passion.

KEY SKILLS:

- **ADOBE CS3 SOFTWARE: PHOTOSHOP, ILLUSTRATOR, INDESIGN, PREMIERE**
- **QUARKXPRESS**
- **WEB DESIGN TOOLS: FLASH, DREAMWEAVER, FIREWORKS**
- **ACROBAT, POWER POINT**
- **PHOTOGRAPHY** (Most uploaded photos in London, at www.sxc.hu/profile/costi)
- **LANGUAGE COMPETENCIES: English, French, Romanian, Hungarian -fluent, Italian, Spanish -basic.**

DOMAINS OF IMPLEMENTATION:

- | | |
|------------------------|-------------------------------------|
| ■ Advertisement | ■ Event marketing |
| ■ Campaign | ■ Promotional activity |
| ■ Outdoor media | ■ Web design |
| ■ Periodicals | ■ Packaging |
| ■ POS -display | ■ Exhibitions, fairs, events |

ACHIEVEMENTS:

2008 -Second place in the Crestock Photoshop Contest (<http://www.crestock.com>)

2007 -Won the tender organised by Pepsico Inc. for the Hungarian Cheetos web site (<http://corvusdesign.hu/cheetos>)

Positive feedback from an extensive list of national and multinational clients:

COSMOPOLITAN COSMETICS, DANONE, SONY ERICSSON, SCALA INTERNATIONAL, Garrone, MASTERFOODS, RAIFFEISEN BANK, WELLA, Corinthia Aquincum Hotel, Hartmann-Rico, BASF, Austrotherm, Lasselsberger-Knauf, Rabalux, SYNGENTA, RATIOPHARM, Unilever-Signal, Holcim, SANOFI-SYNTHELABO, SAGER PHARMA, Egis, KRAFT, BricoStore, Officina Stile, Alberto Guardiani, PEPSICO, Valeant, etc.



WORK EXPERIENCE:

- **02/2002 to 05/2008: Graphic Designer - Corvus Design Advertising Agency,**
Budapest, Hungary (www.corvusdesign.hu)

During this 6 years period, as an all rounder, responsibilities were in the entire creative cycle: from the conceptualization of new ideas and materials, through layout and pre-press.

Responsible for the creation and the development of a large variety of products: ads, corporate identity, brochures, sales folders, annual reports, periodicals, newsletters, posters, billboards, POS displays, packages, catalogues, cards and calendars, slide shows and presentations, cd covers, labels.

In the web design field, duties included the creation of banners and site layouts, also the creation of entire Flash based web sites.

Main clients: Syngenta, Lasselsberger-Knauf, Ratiopharm, Pepsico, Kraft, Sanofi-Synthelabo, Sager Pharma, Holcim, Alberto Guardiani.

- **09/1998 to 02/2002: Graphic Designer - GreenLight Advertising Agency,**
Budapest, Hungary (www.greenlight.hu)

Responsible for the creation and the development of a large variety of products: ads, corporate identity, brochures, sales folders, annual reports, periodicals, newsletters, posters, billboards, POS displays, packages, catalogues, cards and calendars, slide shows and presentations, cd covers, labels.

Main clients: BASF, Raifeissen Bank, Sony Ericsson, Cosmopolitan Cosmetics, Danone, Masterfoods.

- **09/1997 to 08/1998: Creative Artworker - Como Media Advertising Agency,**
Budapest, Hungary

Main clients: Scala International, Budapest PhoneBook..

- **10/1994 to 09/1997: inHouse Graphic Designer - Intergraphic Kft.,** Eger, Hungary

- **1992 to 08/1994: Freelance Graphic Designer** - Dafogex, Art Design, Creativ -Arad, Romania
Proconsul, Louis Berger SA. -Arad, Romania

- **Graphic Illustrator** in Science Fiction magazines: "Anticipatia", Jurnalul SF", "Orion", "Mini Azi", "Gulliver", "467", "Strip Top"

- **1990 to 1992: Graphic Designer - Argo Srl.,** advertising company, Arad, Romania.

EDUCATION & QUALIFICATION:

- **01/1994 - 06/1994:** completed the Computer Training Program on Graphics and Design at the LouisBerger SA Project Office in Arad.

- **04/1992 - 06/1992:** completed the Training Program on Operation and Exploitation of IBM-PC compatible computers at BBComputer Srl., Arad.

- **06/1986:** Baccalaureate Diploma in History-Philology at "Dimitrie Tichindeal" Lyceum, Arad, Romania.

PROFILE:

- Clean driving licence.
- Excellent health.
- Entitled to work in the UK.
- References on demand.

ONLINE PORTFOLIO:

<http://www.constantin.me.uk>
(does not contain contact details)